



CYBERSECURITY LANDSCAPE 2023

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TOP 5 VULNARIBILITIES IN CYBERSECURITY



1. Phishing attacks..

- ✓ 2022 alone, phishing attacks accounted for over 80% of reported cybersecurity incidents in the education sector across South Africa

2. Unpatched software

- ✓ Outdated software is a prime target for cybercriminals because it may contain known vulnerabilities.
- ✓ Most institutions are challenged with maintaining up-to-date software upgrades.

3. Weak passwords

- ✓ Weak passwords are a common problem.
- ✓ Passwords that are easily guessable.
- ✓ In a recent survey of South African Education Institutions, it was found that over 50% of staff and students used weak passwords for their accounts.

4. Inside threats

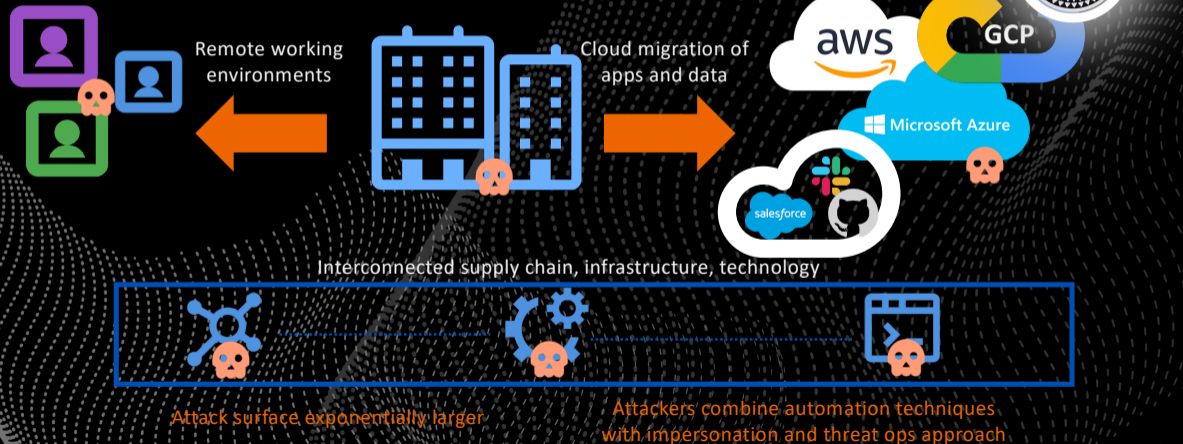
- ✓ Insider threats can come from employees students or anyone with access to your organisation's systems.
- ✓ In a 2022 study 68% of cyber security incidents in South African educational institutions were found to be the result of inside threats.

5. Malware infections

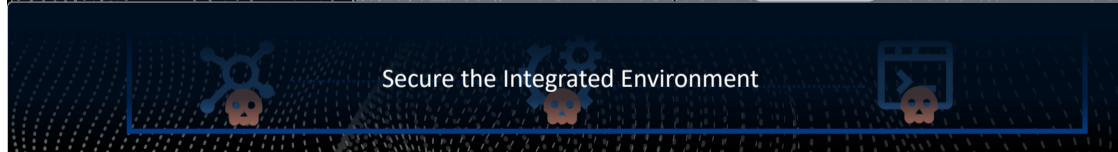
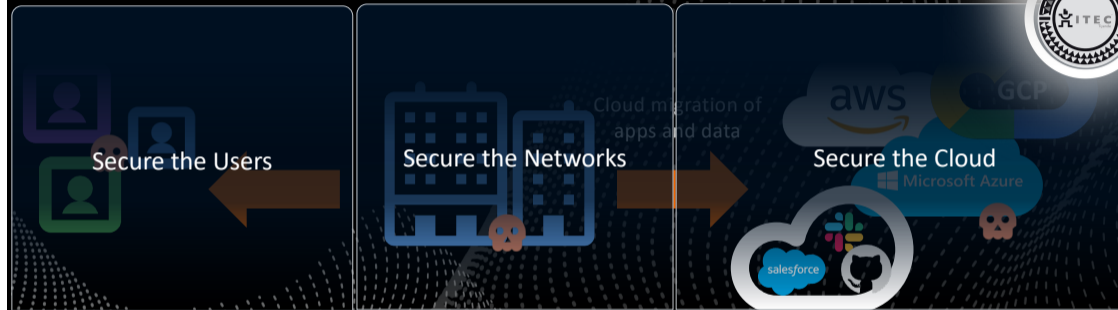
- ✓ Malware remains a persistent threat, and the Education sector is not spared of this threat.
- ✓ Malware infections increased in 2022 by 35% compared to prior years.

BUSINESS EVOLUTION

- Live Anywhere, Work Anywhere, Services Anywhere



BUSINESS EVOLUTION



THE REALITY OF RANSOMWARE



THE HARD TRUTH 2023

66%
of organisations hit by
ransomware



76%
of attacks successfully
encrypted data

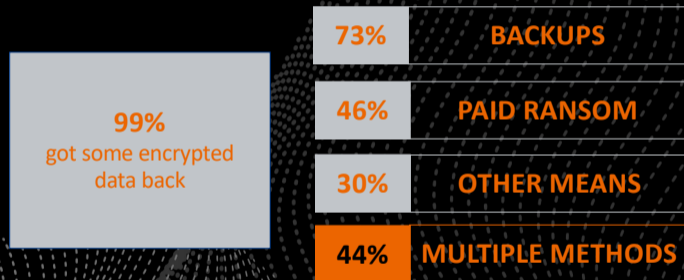
46%
of organisations paid
the ransom



\$1.82m
average ransomware
recovery cost



MORE VICTIMS ARE GETTING ENCRYPTED DATA BACK



Did your organization get any data back in the most significant ransomware attack? (n=2,398 organizations that had data encrypted): Yes, we paid the ransom and got data back, Yes, we used backups to restore the data, Yes, we used other means to get our data back.

THE CYBERSECURITY CHALLENGE

Cybersecurity –
is so complex,
so difficult,
and moves so fast
that most
organizations
simply can't
manage it
effectively on their
own.

Cyberthreats Are Accelerating in Volume and Sophistication



- 57% of organizations report an increase in the number of attacks over the past year¹
- 78% increase in the number of organizations hit by ransomware last year¹
- “It’s nearly impossible for organizations to outrun threat actors and keep themselves, their customers, and employees safe” – IDG

Cybersecurity Tools Are Overwhelmingly Costly and Complex



- The average organization has more than **46 cybersecurity monitoring tools** in place
- Most sec ops teams are **drowning in alerts**
- The average organization spends **\$7.5K on cybersecurity** per employee²

Hiring and Retaining Cybersecurity Experts Has Become Fiercely Competitive



- The number of unfilled cybersecurity jobs worldwide **grew 350%** between 2013 and 2021
- In the US there are 1 million cybersecurity workers and **750,000 cybersecurity openings**
- Security Analysts cost \$100-150K per year, and the annual cost to maintain a SOC is \$2.86M³



¹The State of Ransomware 2022, Sophos; The Active Adversary Playbook 2022, Sophos

²Statista: <https://www.statista.com/outlook/tmo/cybersecurity/worldwide>

³Panemon Institute: “The Economics of Security Operations Centers: What Is the True Cost for Effective Results?”

SECURITY CAPABILITY OVERVIEW



BROAD, ADVANCED TELEMETRY ALLOWS SOPHOS TO SEE MORE



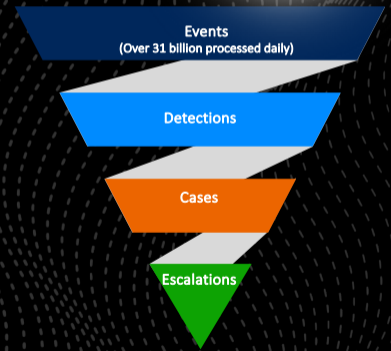
Sensors

- Identity
- Cloud SaaS
- Firewall
- Network
- Email
- Endpoint

Data Lake

- Trends that Cross Devices**
Event correlation
- Public Cloud**
Events that transcend geography
- Unprotected Devices**
Traffic from devices without EPP
- Multi-Stage Attacks**
Phishing > Compromised Account > Lateral Movement
- Encrypted Network Traffic**
Network Detection and Response (NDR)

Processing



Active Threats

LEADING DETECTION AND RESPONSE TIMES



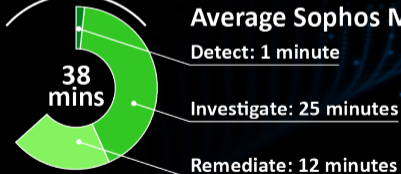
99.98%

Threats
automatically
blocked by
Sophos

Incident closure time (Internal SOC Teams)



Average Sophos MDR Threat Response Time



SOPHOS

Sophos Breach Protection Warranty

The logo for Managed Detection and Response (MDR) is displayed in white text on a blue, 3D-style rectangular background.

At Sophos, we make your cybersecurity our responsibility. The Sophos Breach Protection Warranty is included at no additional charge with our Sophos MDR Complete subscription. It covers up to \$1 million in response expenses for qualifying customers.

Trusted Protection for Complete Peace of Mind

More organizations trust Sophos for MDR than any other security vendor. With the Sophos Breach Protection Warranty, Sophos MDR Complete customers enjoy the reassurance and peace of mind that comes with having financial coverage if a breach happens.

Clear, Comprehensive Coverage

- Automatically provided – no need to apply
- Included with one-, two-, and three-year subscriptions
- Included with new and renewal license purchases
- Covers endpoints, servers, and devices running Windows and macOS
- No warranty tiers that restrict coverage
- No additional license purchase requirements

Included with Sophos MDR Complete

The warranty is included automatically and at no additional charge with new purchases or renewals of Sophos MDR Complete annual subscriptions. There are no warranty tiers, minimum contract terms, or additional purchase requirements.

Up to \$1 Million in Response Expenses

The warranty covers response expenses following a ransomware incident within an environment protected by Sophos MDR Complete:

- Up to \$1,000 per breached machine
- Up to \$1 million in total response expenses
- Up to \$100,000 ransom payment (as part of per-device limit)

Reflecting the reality of today's operating environments, breached machines include endpoints, servers, and Windows and macOS devices. The warranty covers a wide range of incurred expenses, including data breach notification, PR, legal, and compliance.

Warranty Overview

- Up to \$1 million in total response expenses
- Up to \$100,000 for ransom payment (as part of per-device limit)
- Up to \$1,000 per breached machine
- Covers a range of incurred expenses, including data breach notification, PR, legal, and compliance

For full terms and conditions of the warranty, visit www.sophos.com/legal



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Q & A

